

SYSTEMS AND METHODS FOR GENERATING
COMPUTER-DISPLAYED PRESENTATIONS

Abstract of the Disclosure

5 Systems and methods for generating computer-
displayed presentations are provided which may first be
used to create a visual representation of a
presentation using a presentation development tool.
This visual representation may be converted into a meta
10 code representation of the presentation. Next, Java
script may be generated for the presentation. When the
presentation is satisfactory, the presentation may be
then be finalized by replacing conditional elements in
the Java script with final elements, and then by moving
15 the objects and scripts to a presentation server. Once
finalized, the Java script may be sent to recipients as
part of an ordinary email message. Upon receipt of the
email, a recipient may view the contents of the
presentation by opening the email in an ordinary
20 fashion. A response form may be provided as part of
the presentation to facilitate the viewer interacting
with the presentation.